



**WOMEN BUSINESS LEADERS**  
OF THE  
U.S. HEALTH CARE INDUSTRY FOUNDATION™  
WWW.WOMENLEADINGHEALTHCARE.ORG

## 2006 CORPORATE SPONSORSHIP FORM

\_\_\_\_\_ Company Name

\_\_\_\_\_ Company Representative

Fax to Taney Hamill, WBL Chief Executive Officer, at (202) 296-2882, or call (202)955-7181.

### TIME-SENSITIVE:

Guarantee your company's sponsorship and have your company's name and logo included in all of our published materials for the 2006 WBL Summit. Call WBL at **(202) 955-7181** to secure your spot today.

### Summit **Attendance** Sponsorships (Non-exclusive)

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- Platinum Sponsor — \$24,000** *Entitles my company to the following:*
- three (3) free Summit registrations for senior executive women participants;
  - recognition in a Corporate Sponsor Section of the Program Materials;
  - the opportunity to include one page of Corporate Information in the Program Materials;
  - recognition and introduction at a Summit event;
  - recognition in the Summit Pocket Directory; and
  - Logo in ads featuring the WBL Summit.
- Gold Sponsor — \$18,000** *Entitles my company to the following:*
- two (2) free Summit registrations for senior executive women participants;
  - recognition in a Corporate Sponsor Section of the Program Materials;
  - the opportunity to include one page of Corporate Information in the Program Materials;
  - recognition and introduction at a Summit event;
  - recognition in the Summit Pocket Directory; and
  - Logo in ads featuring the WBL Summit.
- Silver Sponsor — \$12,000** *Entitles my company to the following:*
- one (1) free Summit registration for a senior executive woman participant;
  - recognition in a Corporate Sponsor Section of the Program Materials;
  - the opportunity to include one page of Corporate Information in the Program Materials; and
  - recognition and introduction at a Summit event.
- Bronze Sponsor — \$ 6,000** *Entitles my company to the following:*
- one (1) free Summit registration for a senior executive woman participant; and
  - recognition in a Corporate Sponsor Section of the Program Materials.

### Summit **Session** Sponsorships

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- Educational Grants — \$10,000** *Entitles my company to the following:*
- one (1) free Summit registration for a senior executive woman participant;
  - the program materials will bear sponsor company's name;
  - sponsor company's name and logo will be featured in communications
  - recognition by entrance signs to Summit
  - acknowledgement during the Thursday evening reception; and
  - recognition in a Corporate Sponsor Section of the Program Materials.
- Keynote Speakers —\$ 7,000** *Award-winning faculty from top academic institutions and leading corporate executives to speak in-depth on topics to be announced. Past topics have included corporate governance, advanced negotiation tactics, effective marketing and branding to women consumers, becoming an influential board member, and reading financial statements. This sponsorship (\$5000/speaker) entitles my company to the following:*
- the session will bear sponsor company's name;
  - the sponsor will introduce the speaker and describe the sponsor's commitment to advancing senior executive women;
  - recognition by entrance signs to the session;

- acknowledgement during the Thursday evening reception; and
- recognition in a Corporate Sponsor Section of the Program Materials.

## Summit **Materials** Sponsorships (Exclusive\*)

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- WBL/Sponsor Bags — \$ 20,000** — *Canvas bags giving your company recognition when WBL Foundation Associates travel! This entitles my company to:*
- promotion bearing sponsor's name and logo on one side of bag and WBL's name and logo on the other;
  - bag will contain promotional items provided by sponsor.
- Pocket Directory — \$ 4,000** — *Directory contains the photo and contact information for each Summit attendee in a portable format. This entitles my company to:*
- sponsor's name and logo will be imprinted on each directory cover as the sole sponsor; and
  - recognition in a Corporate Sponsor Section of the Program Materials.
- Welcome Gifts — \$ 3,000** — *WBL Summit Registrants greeted with a welcome gift of your choice provided by your company. This entitles my company to:*
- the promotion will bear sponsor's name;
  - sponsor will provide gift of choice;
  - acknowledgement at registration desk;
  - recognition in a Corporate Sponsor Section of the Program Materials.
- Summit "Water Bar" — \$ 3,000** — *Summit attendees to enjoy refreshing bottles of water supplied by your company at a "Water Bar" open during the entire Summit. This entitles my company to:*
- water bottles supplied by your company bearing company name/logo;
  - opportunity to staff water bar with company representatives;
  - opportunity to display company promotional materials at water bar;
  - opportunity to enclose promotional items in welcome bag.
- Leather Business Card Wallet w/paper & pen — \$ 3,000** — *High-quality leather business card wallet embossed with WBL's web site address contains pockets for business cards as well as a convenient pad of paper and pen. Each Summit attendee will receive one. This entitles my company to the following:*
- a thank you card with the sponsor's name and logo will be inserted into each wallet listing as the sole sponsor; and
  - recognition in a Corporate Sponsor Section of the Program Materials.
- CD Directory — \$ 3,000** — *Directory contains the contact information, biographical statement and company profile for each Summit attendee in an electronic format. This entitles my company to the following:*
- sponsor's name and logo imprinted on each CD face as the sole sponsor; and
  - recognition in a Corporate Sponsor Section of the Program Materials.

## Summit **Activities** Sponsorships (Exclusive\*)

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- Golf Event — \$ 8,000** — *Professional two hour golf clinic offered in four to one student to teacher ratio to improve participants' long and short game. Swings are video-taped and personalized feedback is given by experts. This entitles my company to the following:*
- the clinic will bear sponsor's name;
  - recognition by entrance signs to the event;
  - acknowledgement during the Thursday evening reception; and
  - recognition in a Corporate Sponsor Section of the Program Materials.
- Spa Event — \$ 8,000** — *Coupons created with sponsoring organization's name and logo. \$100 discount on spa packages offered to the first 80 registrants who sign up. This entitles my company to the following:*
- the promotion will bear sponsor's name;
  - recognition by entrance signs to the spa;

- acknowledgement during the Thursday evening reception; and
- recognition in a Corporate Sponsor Section of the Program Materials.

**Summit Dinners — (2 at \$ 7,500/each)** – *Each Summit attendee invited to enjoy a beautiful dinner sponsored by your company. This entitles my company to:*

- recognition by entrance signs to the dinner;
- recognition signs bearing your company's name inside the dining area;
- tables will containing a centerpiece bearing sponsor's name;
- piece of marketing material in welcome bag.

**Tennis Event — \$ 6,000** – *Professional one hour tennis clinic offered in six to one student to teacher ratio to improve participants' game. Techniques are video-taped and personalized feedback given by experts. This entitles my company to the following:*

- the clinic will bear sponsor's name;
- recognition by entrance signs to the event;
- acknowledgement during the Thursday evening reception; and
- recognition in a Corporate Sponsor Section of the Program Materials.

**Reception — \$ 5,000** – *Each Summit attendee invited to attend reception hosted by your company. In the past, these receptions have been attended by board search representatives, executive coaches, and special guests – ensuring high visibility for your company. This entitles my company to the following:*

- recognition by entrance signs to the reception;
- recognition signs bearing your company's name inside the reception area;
- introduction of speaker for acknowledgement session at reception;
- sponsor may supply wine glasses and/or napkins displaying their logo

**Summit Lunches —(2 at \$ 5,000/each)**– *Each Summit attendee invited to enjoy a delicious lunch sponsored by your company. This entitles my company to:*

- recognition by entrance signs to the lunch;
- recognition signs bearing your company's name inside the dining area;
- tables containing a centerpiece bearing sponsor's name;
- choice of Summit lunches (Welcome Lunch, Thursday Lunch) first come, first serve – sponsor early and choose your sponsored lunch strategically.

**Summit Breakfasts (2 at \$ 2,500/each)** – *Each Summit attendee invited to enjoy a delicious breakfast sponsored by your company. This entitles my company to:*

- recognition by entrance signs to the breakfast;
- recognition signs bearing your company's name inside the dining area;
- tables containing a centerpiece bearing sponsor's name;
- sponsor may supply each attendee with mug bearing company logo.

#### Other Sponsorships (Non-Exclusive\*)

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If you are interested in becoming a 2006 WBL Summit Sponsor and a sponsorship option that fits your company's needs is not included on this list, please contact Taney Hamill at (202) 861-1835 to discuss other options.