

## Eleanor Whitley

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**From:** Eleanor Whitley  
**Sent:** December 29, 2005  
**To:** Taney Hamill  
**Cc:** Lynn Snyder; Taney Hamill  
**Subject:** WBL - Here's to Us! (2005-4)

Congratulations to the following WBL Foundation Associates on their outstanding achievements and the achievements of their companies:

WBL Foundation Associate and Advisory Board member **Carol Berry**, Head of Sales and Marketing at **Ciphergen Diagnostics, Inc.** ([www.ciphergen.com](http://www.ciphergen.com)), has accepted a Board of Directors position with a company called **Bizmatic Inc** ([www.bizmaticsinc.com](http://www.bizmaticsinc.com)). Bizmatic is a physician practice software company specializing in electronic medical record software for physician's offices of between 2-20 doctors.

WBL Foundation Associate and Advisory Board member **Ruth Williams Brinkley**, President and CEO of **Memorial Health Care System**, was named to the board of directors of **Chattem, Inc** (NASDAQ: CHTT) ([www.chattem.com](http://www.chattem.com)). Chattem, Inc. is a leading marketer and manufacturer of a broad portfolio of branded OTC healthcare products, toiletries and dietary supplements. Chattem's products include well-recognized brands such as Icy Hot®, Gold Bond®, Selsun Blue®, pHisoderm®, Garlique®, Pamprin®, and BullFrog®.

WBL Foundation Associate and Advisory Board member **LaVarne A. Burton** was named Chief Executive Officer of the **American Kidney Fund** ([www.kidneyfund.org](http://www.kidneyfund.org)), the nation's #1 source of direct financial aid to kidney patients in need. The Fund promotes organ donation and has been named a Gold Star Charity by Forbes Magazine. In addition, LaVarne also recently accepted an appointment to the Executive Advisory Board for **DefenseWeb Technologies** ([www.defenseweb.com](http://www.defenseweb.com)), a San Diego-based startup company that develops software to assist the military and private sector employers to provide employee assistance and support services.

WBL Foundation Associate **Molly Coye**, President and CEO, **Health Technology Center** ([www.healthtech.org](http://www.healthtech.org)), recently was elected to the Board of Directors of **Aetna** ([www.aetna.com](http://www.aetna.com)), (NYSE: AET), one of the nation's leaders in health care, dental, pharmacy, group life, disability, and long-term care insurance and employee benefits.

WBL Foundation Associate **Cathy Eddy**, President, **Health Plan Alliance**, was named to the board of **Presbyterian Health Plan** ([www.phs.org](http://www.phs.org)), a division of the private, nonprofit, statewide health system Presbyterian Healthcare Services, based in Albuquerque, New Mexico.

WBL Foundation Associate **Jennifer Hutter**, a Consultant with **Med Search Legal Nurse Consultants**, has been appointed to serve on the **Business Advisory Council** of the National Republican Congressional Committee, a lobby group for Republican Small Business ideals in Washington.

WBL Foundation Associate and Advisory Board member **Sharyn Lee**, CEO and Co-Founder of **Medical Education Broadcast Network** ([www.mebn.net](http://www.mebn.net)), was named one of *Inc.* magazine's top 500 fastest-growing companies. The company, ranked 109 on the list, was the only medical education company named to the list. The issue of *Inc.* hit newsstands on November 1, 2005.

WBL Foundation Associate **Susan Stein**, CEO of **CONNEXION Healthcare, Inc.** ([www.connexioninc.com](http://www.connexioninc.com)) was featured in the August 2005 issue of PharmaVOICE as one of the 100 most inspiring people in the life sciences industry. The article detailed the unique company culture and Susan's leadership abilities as the head of CONNEXION's two business units – **Clinical Connexion**, a medical-communications company, and Excellence in Medical Education (**XME**), a medical education company. In addition, the article cited the company's phenomenal growth rate since it's founding in 1999.

WBL Foundation Associate **Vicki A. Lucas, Ph.D.** of **Lucas Enterprises** recently published an article in the The Ireland Report on Succeeding in Women's Health. The article is titled "Successful Obstetrics Risk Reduction: A Strategic Business Decision" and can be found on page 1 of the September/October 2005 edition of the report. Additional information on the report can be found at <http://www.snowinst.com/womens-health-newsletter.htm>.

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If you have a business or professional success that you would like to share as a WBL "achievement," please email the necessary information and details to Eleanor Whitley at [ewhitley@ebglaw.com](mailto:ewhitley@ebglaw.com). We look forward to hearing of your continued successes.

**Eleanor R. Whitley**

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