Eleanor Whitley

From: Eleanor Whitley
Sent: Tuesday, November 01, 2005 10:06 AM
To: Eleanor Whitley
Cc: Lynn Snyder; Taney Hamill
Subject: WBL Here's to Us! (2005-3)

Congratulations to the following WBL Foundation Associates on their outstanding achievements and the achievements of their companies. A second installment of Here's to Us! detailing other recent accomplishments of our WBL Foundation Associates will follow shortly.

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WBL Foundation Associate **Nancy Lurker**, President & CEO of **ImpactRx**, was named as a Board Director for Elan Pharmaceuticals. The position is Nancy's fourth board seat.

Stanford Hospital and Clinics, led by WBL Foundation Associate **Martha Marsh**, President & CEO, was named number 16 in the U.S. News & World Report's annual "honor roll" of the nation's best hospitals. The survey focuses on research institutions connected with universities due to their difficult and unusual caseload, and ranks the hospitals, among other things, by ratings of death rates, reputation, and care.

WBL Foundation Associate **Mary Brainerd, President and Chief Executive Officer, HealthPartners,** was quoted in a major *Washington Post* series article on the Medicare program in July. The non-profit Minnesota-based HealthPartners is prominently featured as being a model of high quality health care. The article is the result of a year-long investigation into the gaps in quality and payment equity created by Medicare as it currently exists. The article described HealthPartners as an "outperforming" HMO that "ranked among the top 10 in the nation last year for quality," with happier patients and less doctor turnover.

WBL Foundation Associate **Robin Bender Stevens** is now Executive Director, Medical Strategies & Physician Education for **Merck & Co. Inc.**

WBL Foundation Associate **Dawn Bowden** recently was promoted to **Regional Vice President, Middle Market Segment at CIGNA.** In this new role, she will be providing overall leadership and management responsibility for achieving regional (including the entire West Coast) top-line growth, net membership, and expense management objectives. Additionally, she will be responsible for developing local market strategies and strategic/tactical sales plans to execute regional business results.

WBL Foundation Associate **Pamela Greenberg, Executive Director, American Managed Behavioral Healthcare Association**, was elected to the Board of Directors of the **Lupus Foundation of America**. By serving on the Lupus Foundation's national board, Pamela will have the opportunity to assist the Lupus Foundation and make a difference in helping this important cause! Lupus is an autoimmune disease that affects approximately 1.5 millions Americans approximately 90% of whom are women.

WBL Foundation Associate **Mary Ellen Conway**, President, **Capital Healthcare Group**, is a member of the Executive Committee of Living In Pink, a non-profit, volunteer fundraising organization founded in 2004 to raise funds for breast cancer research and awareness programs. In its first year, Living in Pink awarded its first research grant, along with The Cancer Research and Prevention Foundation, to Dr. Ann-Marie Simeone from the University of Texas, M.D. Anderson Cancer Center. Dr. Simeone's research is focused on finding an effective way to prevent secondary breast cancers in obese women, thereby reducing their death rate. To learn more about Living In Pink, please contact Mary Ellen Conway at (301) 896-0193.

WBL Foundation Associates **Connie J. Carson**, PhD, **Principal**, **Carson Consulting**, Denver, Colorado and **Pat**

Stanfill Edens, RN, MS, MBA, FACHE, FAAMA, **Assistant Vice President**, **HCA**, **Inc**., Nashville, Tennessee contributed Chapters to Nursing Management: Principles and Practice, Edited by Mary Magee Gullatte, RN, MN, ANP, AOCN, FAAMA and published by ONS Publishing, Pittsburgh, PA, 2005. Connie's chapter is entitled "Transforming Theory into Practice" and Pat's chapter is entitled "Workplace Reengineering, Reorganization and Redesign".

The firm of WBL Founder & President **Lynn Shapiro Snyder, National Health Care Practice Leader** -- WBL's Founding Sponsor **Epstein Becker & Green, PC** was recognized by *MultiCultural Law Magazine* as one of the nation's "Top 100 Law Firms for Diversity." In the May 2005 Edition, the magazine announced that EBG placed first for The 2005 Top 50 Law Firms for Partners; fifth for the Top 50 Law Firms for Associates; and seventh for the Top 50 Law Firms for Women. The firm's Health Care & Life Sciences Practice includes over 47% women attorneys, including 28% female partners.

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If you have a business or professional success that you would like to share as a WBL "achievement," please email the necessary information and details to Eleanor Whitley at ewhitley@ebglaw.com. We look forward to hearing of your continued successes.

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