

## Eleanor Whitley

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**From:** Eleanor Whitley  
**Sent:** Friday, February 29, 2008 10:58 AM  
**To:** Eleanor Whitley  
**Cc:** Lynn Snyder; Taney Hamill; Sonja Sadowski  
**Subject:** WBL - Here's to Us! 2008-1

Dear WBL Foundation Associates:

Congratulations to the following WBL Foundation Associates on their outstanding achievements and the achievements of their companies in the following four categories:

### **AWARDS & RECOGNITIONS**

WBL Foundation Associate **Jan Berger**, Senior VP and Chief Clinical Officer, **Caremark**, was recognized as “Outstanding Individual for Health Management” for 2007 from the Disease Management Association of America.

**FrogDog Communications**, the company of WBL Foundation Associate **Leslie Farnsworth** (President & CEO) ([www.frog-dog.com](http://www.frog-dog.com)), was named a finalist for **PR Week’s 2008 Crisis Communication Campaign of the Year Award**. FrogDog was named a finalist for its work last year representing The Center Serving Persons with Mental Retardation (a private, non-profit agency providing opportunities such as education, vocational training, and residential services). The nomination recognized FrogDog’s work to engage the City of Houston in public dialogue over the rights to some city-owned land. **Additionally, Leslie Farnsworth was named a finalist for the 2008 Enterprising Women of the Year award** ([www.enterprisingwomen.com](http://www.enterprisingwomen.com)).

The **Ovarian Cancer National Alliance**, the organization chaired by WBL Foundation Associate **Patricia Goldman**, just hosted its annual benefit “**Women Chefs Turn Up the Heat**” on Tuesday, February 26, 2008. This unique event featured more than 40 leading women chefs from the DC area. To learn more about OCNA and future events such as this one, visit [www.ovariancancer.org](http://www.ovariancancer.org), or contact one of the WBL Foundation Associates who serve on OCNA’s board of directors, including **Rebekah Plowman, Barbara Bellman, and Deborah Bohren**).

**Dijuana Lewis**, EVP and CEO, Comprehensive Health Solutions Business Unit, **WellPoint, Inc.** ([www.wellpoint.com](http://www.wellpoint.com)) was named one of *Pink* magazine’s **Top 15 Women in Business**. The article recognized WellPoint's system of creating “clinical alerts” for doctors on behalf of their patient, and Lewis' Business Unit's efforts improve coordination with health care providers. Dijuana Lewis is speaker at the 2008 WBL Summit.

WBL Foundation Associate **Lori Ryan**, Head of Finance, CVM Sales Force, **Novartis Pharmaceuticals** was honored by the Women’s Fund of NJ as a “Woman of Influence” in Finance.

**Robin Winter-Sperry**, President & CEO, **Scientific Advantage, LLC** ([www.scientificadvantage.com](http://www.scientificadvantage.com)) has joined the 2008 IB Committee for the **Women’s Health and Counseling Center** in Somerville, NJ, a community-based, non-profit provider of personalized health care for women ([www.womenandhealth.org](http://www.womenandhealth.org)).

## VERTICAL ADVANCEMENT

**Ruth Williams Brinkley** has joined Ascension Health as the system's West Ministry Market Leader and as the President/CEO of **Carondelet Health Network** ([www.carondelet.org](http://www.carondelet.org)), operating a variety of facilities as Southern Arizona's oldest and largest non-profit healthcare provider.

WBL Foundation Associates **Rebecca Hurley** and **Patricia Ball** are pleased to announce that they have joined **Legacy Hospital Partners, Inc.**, a privately held hospital company that will own, operate, and manage acute care hospitals in small cities and in select urban markets. The company began operations on January 21, 2008, with **Rebecca Hurley** as the organization's Executive Vice President, General Counsel, and Secretary and **Patricia Ball** (a WBL Advisory Board member) as the organization's new Senior Vice President, Strategic Development and Public Affairs. For more information about Legacy, visit [www.legacyhospitalpartners.com](http://www.legacyhospitalpartners.com). The investors in Legacy are led by **CCMP Capital Advisors**, which includes WBL Foundation Associate **Nancy-Ann DeParle**, Managing Director at CCMP Capital (Nancy-Ann DeParle will be a speaker at the 2008 WBL Summit!). The new company was also featured in a recent edition of *Modern Healthcare* magazine.

WBL Foundation Associate **Donna Grande** has joined the **Visiting Nurses Association of America** ([www.vnaa.org](http://www.vnaa.org)) as Vice President, Communications and Development. She can be reached at (202) 384-1429 and [dgrande@vnaa.org](mailto:dgrande@vnaa.org).

WBL Foundation Associate **Linda D. Hallman** has moved to a new position as CEO of the **American Association of University Women (AAUW)**. She previously was Vice President at the **National Alliance of Health Information Technology (NAHIT)**. She can be reached at [HallmanL@aauw.org](mailto:HallmanL@aauw.org).

**Carrie Harris-Muller**, a WBL Foundation Associate and WBL Advisory Board member, was just named to Chief Administrative Officer for **Kaiser Permanente of the Mid-Atlantic States**. In this role, Harris-Muller will oversee strategic planning, human resources, and health plan service administration including provider contracting and relations, member services, membership administration, claims administration, data management, and employer client services. She was most recently Vice President, Health Plan Service and Administration.

WBL Foundation Associate **Laura Randa King** is now Director, Payer Marketing, Managed Markets at **EMD Serono** ([www.emdserono.com](http://www.emdserono.com)).

**Sally I. Nelson** has joined **Huntsville Memorial Hospital** in Huntsville, Texas, as the hospital's new **CEO**. Previously Sally Nelson had retired from Texas Children's Hospital as Executive Vice President & CFO. Huntsville Memorial is a member of the Memorial Hermann Healthcare System (<http://www.huntsvillememorial.com/>).

WBL Foundation Associate **Wendy Perrow** was appointed Vice President, Marketing and Alliance Management at **Alba Therapeutics** ([www.albatherapeutics.com](http://www.albatherapeutics.com)), a privately held, clinical-stage biopharmaceutical company based in Baltimore, Maryland.

WBL Advisory Board member **Annette Watson** has joined CARF International as Managing Director, Emerging Business. ([www.carf.org](http://www.carf.org)). Her new phone number is (202) 587-5001 x 5002, and she can be reached via email at: [awatson@carf.org](mailto:awatson@carf.org).

## HORIZONTAL ADVANCEMENT™

**Georgia Buck**, Vice President, Business Development, **Health Dialog, Inc.**, was recently elected to the

corporate board of VNA Boston ([www.bostonvna.org](http://www.bostonvna.org)), the oldest VNA in the country, with her first board meeting coming up in late February.

WBL Foundation Associate **Deirdre P. Connelly**, President, US Operations at **Eli Lilly & Company**, recently joined the corporate board of **Macy's, Inc.** ([www.macys.com](http://www.macys.com)). She will be the fourth woman to join Macy's twelve-person board of directors.

WBL Foundation Associate and Advisory Board member **Sarah Eames**, Deputy Chairman, **Allied Healthcare International**, recently joined the corporate board of **Bostwick Laboratories** ([www.bostwicklaboratories.com](http://www.bostwicklaboratories.com)), a full-service laboratory specializing in uropathology, dedicated to the diagnosis, treatment and subsequent management of prostate cancer, kidney disease, cancer of the bladder and other urologic conditions and based in Glen Allen, VA.

**Esther Emard**, Chief Operating Officer, **NCQA**, has recently been appointed to serve on the following advisory committees: the **iHealth Alliance Managed Care Advisory Committee**, the **GWU Health Sciences Advisory Board**, the **Jacobs Institute of Women's Health Advisory Panel**, and she also received a two year appointment to the **Leadership Council, Medical Reserve Corps** (Fairfax, VA).

**Cherrill Farnsworth**, CEO, **HealthHelp**, was recently added to the corporate board of **Solis Women's Health** ([www.solishealth.com](http://www.solishealth.com)), a breast cancer screening and diagnosis provider headquartered in Austin, TX and with facilities in Texas, North Carolina, Arizona, and a number of other sites that are under development. (Cherrill Farnsworth also recently completed a **new equity raise** of \$19M from **MTS Healthcare Investors** for her company, **HealthHelp** - [www.healthhelp.com](http://www.healthhelp.com)).

WBL Foundation Associate and Advisory Board member **Ginger L. Graham**, President & CEO, **Two Trees Consulting**, recently was elected to the corporate board of **American Diabetes Association's Research Foundation**. Ginger is the former CEO of Amylin Pharmaceuticals in San Diego, CA. ADA's Research Foundation was established in 1994 to ensure funding for diabetes research and to solicit major gifts from individuals, corporations, and philanthropic organizations to support the ADA Nationwide Research Program. (For more information, visit [www.diabetes.org](http://www.diabetes.org)).

WBL Foundation Associate **Jennifer Hutter**, RN, **MedSearch Nurse Consultants**, recently joined the corporate board of the **Domestic Abuse Center** in Columbia, South Carolina.

**Jean Neff**, a WBL Foundation Associate and a former **LabCorp** senior executive, recently joined the corporate board of **American Bio Medica Corporation** (NASDAQ: ABMC). American Bio Medica Corporation is([www.abmc.com](http://www.abmc.com)) a biotechnology company that develops, manufactures, and markets immunoassay diagnostic kits, particularly for drugs of abuse.

WBL Foundation Associate **Paula R. Skjefte**, Waterford Consulting, Inc. recently joined the corporate board of **Angeion Corporation** (Nasdaq: ANGN), a publicly traded medical device company in St. Paul, MN ([www.angeion.com](http://www.angeion.com)) that designs, develops, manufactures and markets medical devices which treat irregular heartbeats.

**Dr. Catherine Angell Sohn**, Senior Vice President, Worldwide Business Development & Strategic Alliances, **GlaxoSmithKline** Consumer Healthcare has been appointed Vice Chairman, Corporate Executive Board, of the **Philadelphia Art Museum** ([www.philamuseum.org](http://www.philamuseum.org)), one of the largest museums in the United States.

## **PUBLICATIONS/IN THE NEWS**

WBL Foundation Associate and Advisory Board member **Teri Mullaney**, Vice President, **Robert E. Nolan Company**, published an article in the November issue of HFM magazine (publication of Healthcare Financial Management Association) entitled "Launching a Medicare Advantage Program," about the implications of starting a Medicare Advantage program. To learn more, contact Teri Mullaney at [teri\\_mullaney@renolan.com](mailto:teri_mullaney@renolan.com).

WBL Foundation Associate **MarieAnn North**, CEO, **Posada Consulting** (a consultancy she recently founded) published an article in the January issue of HFM magazine (publication of Healthcare Financial Management Association) entitled "The Three Circles of Career Advancement," which outlined a unique new process and approach to addressing your career advancement and your individual definition of career success. To learn more, contact MarieAnn North at [MNorthTHG@aol.com](mailto:MNorthTHG@aol.com).

**Leslie Farnsworth**, CEO, **FrogDog Communications** recently published two articles: one in the *Houston Business Journal* on the topic of "PR versus Advertising," and the second in the *RT Image* magazine on communications planning for the medical imaging industry. For more information, contact Leslie at [leslie@frog-dog.com](mailto:leslie@frog-dog.com).

### **OTHER NEWS:**

WBL is pleased that **FrogDog Communications** ([www.frog-dog.com](http://www.frog-dog.com)) continues to help update the WBL website on a regular basis. **Thank you, again, Leslie Farnsworth and FrogDog Communications.**

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If you have news about yourself or a colleague that you would like included in WBL's "Here's to Us!" please contact WBL.

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