



# WOMEN BUSINESS LEADERS OF THE U.S. HEALTH CARE INDUSTRY FOUNDATION™

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PROMOTING HORIZONTAL ADVANCEMENT™



**Founder and President  
Women Business Leaders of the  
U.S. Health Care Industry  
Foundation, and**

**National Health Care and Life  
Sciences Practice Leader**

**Epstein Becker & Green, P.C.**

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**CURRENT AND FORMER BOARD POSITIONS:**

Board member, Founder, Women

Business Leaders of the U.S. Health  
Care Industry Foundation™

Board member, Trustmark Mutual Holding  
Company

Board member, Epstein Becker & Green,  
P.C.

Board member, Maryland Israel  
Development Center

Advisory Board, Washington Institute for  
Israel Health Policy Research

Advisory Board, Academy for International  
Health Studies

Advisory Board, Benjamin Rush Society,  
Franklin & Marshall College

Advisory Board, BNA Health Care Fraud  
Reporter

Advisory Board, BNA Medicare Reporter

Advisory Board, Protocare Sciences

**EDUCATION:**

J.D., George Washington University  
National Law Center, 1979

A.B., Franklin & Marshall College,  
1976, Phi Beta Kappa, Magna  
Cum Laude—Major:  
Economics/Health Economics

## Lynn Shapiro Snyder, Esq.

**Lynn Shapiro Snyder** is the Founder and President of the Women Business Leaders of the U.S. Health Care Industry Foundation (“WBL Foundation”). See [www.womenleadinghealthcare.org](http://www.womenleadinghealthcare.org). Ms. Snyder started this 501 (c) (3) non profit organization in 2001, with founding sponsor Epstein Becker & Green, P.C., in order to meet the unmet needs of senior executive women in the health care and life sciences industries. The goal of the WBL Foundation is to help senior executive women in the health care industry improve their businesses and continue to grow professionally, through increased networking opportunities and by expanding the number of senior executive women who serve as a member of a board of directors.

Through Ms. Snyder’s efforts, the WBL Foundation has held seven successful Summits (the WBL Foundation’s major annual networking event), and Ms. Snyder has grown the WBL Foundation from a select group of 40 to include a network of over 2,000 senior executive women and women board members from across the health care and life sciences industries – both in the United States and abroad. In addition, Ms. Snyder and the WBL Foundation have assisted with many board searches, successfully having WBL Foundation Associates placed on these boards of directors, both for profit and non-profit corporations.

Her efforts to foster “horizontal advancement™” of these senior executive women have made Ms. Snyder a nationally recognized speaker on the topics of corporate governance and gender diversity in the boardroom. She was named a “Director to Watch” by *Directors & Boards* magazine in 2009. She is co-author of three editions of the book *Answering the Call: Understanding the Duties, Risks, and Rewards of Corporate Governance*. Thousands of copies of the first two editions of *Answering the Call* have been distributed to executives in many different industries. The third edition, authored by Snyder and her Epstein Becker & Green colleague, Robert D. Reif, is available for purchase on the WBL Foundation’s website. She also is the author of a second book, *Advancing Women in Business* which provides advice about climbing the corporate ladder and getting on a board’s radar screen.

Ms. Snyder’s role as both Founder of the WBL Foundation and as National Health Care and Life Sciences Practice Leader at Epstein Becker & Green, P.C. (described below) has earned her national media attention. In August 2002, *Modern Healthcare* magazine named Ms. Snyder as one of the “100 Most Powerful People in Healthcare” in its inaugural list. In April 2005, *Modern Healthcare* magazine named Ms. Snyder as one of the “Top 25 Women in Healthcare.” She was named a “Woman to Watch” by Jewish Women International in 2007.

In addition to founding WBL, Ms. Snyder is a senior member of the firm in Epstein Becker & Green, P.C.’s Health Care and Life Sciences

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Practice in the Washington, D.C. office (see [www.ebglaw.com](http://www.ebglaw.com)). The law firm has one of the largest health care and life sciences law practices in the United States. Ms. Snyder has almost thirty years of experience at the firm advising clients about federal, state and international health law issues, including Medicare, Medicaid, TriCare, compliance, and managed care issues. Her clients include health care providers, payors, pharmaceutical/device manufacturers and those companies and financial services firms that support the health care industry. She is a frequent speaker and publishes extensively.

Ms. Snyder serves on the firm's Board and Strategic Planning Committee. She is Chair of the Third-Party Payment Practice Group within the National Health Care and Life Sciences Practice. This group of attorneys specializes in legal and regulatory matters arising under third-party payment programs such as Medicare, Medicaid and TRICARE. Ms. Snyder co-chairs the Health Care Fraud Practice Group that focuses on federal and state fraud issues, including anti-kickback, self-referral, false claims, secondary payor issues, and false billings. She also works on matters in the Pharmaceutical Industry Health Regulatory Practice Group.

Ms. Snyder's legal experience includes serving as lead defense counsel for several health care firms, including one of the largest pharmaceutical firms, one of the largest home health service firms, and one of the largest respiratory services firms in connection with significant fraud investigations/settlements with the federal and state governments; representing private equity and investment banking firms regarding health regulatory compliance issues for large health care firm transactions including lead health regulatory counsel for the buyout of HCA by three private equity firms. Ms. Snyder also served as outside General Counsel for over a decade to the American Managed Care and Review Association, one of the national trade associations for HMOs, PPOs, and UROs.

*Nightingale's Healthcare News* named Ms. Snyder one of the "Outstanding Fraud & Compliance Lawyers" in 2006. Both the 2006 and 2007 editions of *The Best Lawyers in America* listed Ms. Snyder in the specialty of Health Care Law. Ms. Snyder was listed as one of the "Top 50 Women Lawyers in Washington, DC" in 2007 according to Super Lawyers. For 2008, Ms. Snyder has been nominated to The BTI Client Service All-Star Team for Law Firms. Chambers USA - 2008 named Lynn Snyder as a Leader in the Health Care & Life Sciences field. She also has been quoted in the New York Times and other leading publications.

With respect to Ms. Snyder's international activities, she has attended six health care business missions—Belgium 1995, Israel 1997, Brazil 1999, Italy 2002, Argentina 2005, the Czech Republic 2006, and Ireland 2008. She was board recertified as a Specialist in Health Law in the State of Florida since August 1, 2003.

Ms. Snyder joined Epstein Becker & Green in 1979 and is admitted to practice law in the District of Columbia, the States of Florida and New York, and before the United States Supreme Court. She earned a B.A. in Economics from Franklin & Marshall College in 1976 and her J.D. from the George Washington University National Law Center in 1979. On a more personal note, Ms. Snyder is married to Jeffrey M. Snyder and has three children.